

COOKIES POLICY

What are Cookies?

A cookie is a file downloaded in your computer when accessing to certain web pages. Cookies allow web pages, among others things, to store and retrieve information about a user or device's 'browsing habits. Depending on the information contained in the cookie and on how you use your device, they can be used to recognize anonymous users.

Cookies are only linked to an anonymous User and to his/her computer and they do not provide references which allow deducing the User's personal data.

Thanks to the combination of the data stored in the cookies which contain the personal data used when registering, those registered users who enter again or who login in the web will benefit from more customized services focused to his/her profile. Those users expressly authorize the use of that information for the indicated purpose, without prejudice of their rights to refuse or disable the use of Cookies.

Type, purpose and general functioning of cookies.

1. Types of Cookies according to how long they remain enabled.

Depending on how long cookies remain enabled on the device, we can differentiate between:

Session Cookies: They are a type of cookies designed to gather and store data while a user is browsing a website. They are usually used to store information which will be held only to render the service requested by the user on one occasion (i.e., a list of purchased products). ***Persistent Cookies.*** In this type of cookies, data stay stored on the device and can be accessed and managed over the period defined by the entity in charge of the cookie, from a few minutes to several years.

2. Type of cookies according to the entity managing them.

Depending on the entity managing the device or the domain from which cookies are sent and which processes the obtained data, we can differentiate: **First-Party Cookies:** They are sent to the user's device from a device or domain controlled by the own publisher from which the service requested by the user is given.

Third-Party Cookies: They are sent to the user's device from a device or domain which is not controlled by the publisher but by another entity which processes the data obtained through the Cookies.

3. Types of cookies depending on their purpose

Depending on the purpose for which the data obtained through the cookies are processed, we can distinguish between:

- ***Technical Cookies.*** They allow users browsing through a webpage, platform or application to use the available options or services, such as, for example, data traffic control and communication, session identification, to access areas with restricted access, to remember the items included in an order, to carry out an order purchase process, to complete a registration request or participation in an event, to use security elements while browsing, to store contents to spread video or sound, besides sharing contents through social networks.
- ***Personalisation cookies:*** They allow users accessing the service with some general features defined by default according to a series of criteria on the user's device, such a language, the kind of browser used to access the service, the regional settings from which the service is accessed, etc.
- ***Analytics cookies.*** They allow the entity managing the cookies tracking and analysing the users' behaviour on the websites they are linked to. The information gathered by these cookies is used to measure the activity of websites, apps or platforms, as well as to compile browsing profiles of the users of such websites, applications and platforms to improve them by analyzing the data on how users use the service.
- ***Advertising cookies:*** They allow the managing, in the most efficient way possible, of the advertising spaces which the publisher might has included on a webpage, application or platform from which the requested service is given based on criteria such as the published content or how often the advertisements are shown.
- ***Behavioural advertising cookies:*** They allow the managing, in the most efficient way possible, of the advertising spaces which the publisher might have included on a webpage, application or platform from which the requested service is given. These cookies store information about the users' behaviour by constantly monitoring their browsing habits, which allows developing a specific profile to display advertisements accordingly.

Consent and Authorization to use cookies

The first time you access this website, you will see a space or banner informing you about the use of cookies and a link where you can consult this cookies policy. If you consent the use of cookies or keep on browsing by using the scrollbar or by clicking on any link (accept), as appropriate, it will be understood that you have accepted our cookies policy and, consequently, the loading of those cookies in your device, unless you have modified your browser settings to refuse the use of cookies.

Which type of cookies does this particular website use?

Definition, Identification and Purpose of this Website's cookies which have not been excluded by the Spanish Law of Services of the Information and Commerce Society (LSSI)

They would be the following:

- ***Analysis cookies:*** They are cookies which, whether managed by us or by a third party, allow us quantifying the number of users and, thus, to carry out the measurement and statistics analysis of the users' use of the offered service. In order to that, it is analysed your browsing on our webpage to improve our offer of products or services.
- ***Advertising cookies.*** They are cookies which, whether managed by us or by a third party, allow us managing, in the most efficient way possible, the offer of the publishing spaces included in the webpage by adapting the advertisement content to the content of the requested service or to our webpage use. In order to do that, we can analyse your browsing habits on the Internet and we can display publicity related to your browsing profile.

Chart of cookies identification and purpose

Name of the Publisher, name of cookie, “type” and Purpose

__UTMA	THIRD PARTIES	GOOGLE	IT IS USED TO DISTINGUISH BETWEEN USERS AND SESSIONS. THE COOKIE IS DOWNLOADED WHEN THE JAVASCRIPT LIBRARY IS RUN AND THERE IS NOT ANY __UTMA COOKIE. THE COOKIE UPDATES EACH TIME DATA ARE SENT TO GOOGLE ANALYTICS.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl=es-419
__UTMC	THIRD PARTIES	GOOGLE	IT IS NOT USED ON GA.JS. IT IS SET UP TO INTERACT WITH URCHIN.JS. BEFORE, THIS COOKIE WORKED TOGETHER WITH THE __UTMB COOKIE TO ESTABLISH IF THE USER WAS IN A NEW SESSION OR VISIT.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl=es-419
__UTMZ	THIRD PARTIES	GOOGLE	IT STORES THE SOURCE OF TRAFFIC OR THE CAMPAIGN EXPLAINING HOW THE USER HAS REACHED THE SITE. THE COOKIE IS DOWNLOADED WHEN THE JAVASCRIPT LIBRARY IS RUN AND IT IS UPDATED EACH TIME DATA ARE SENT TO GOOGLE ANALYTICS.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl=es-419
_GA, _GAT, _GID	THIRD PARTIES	GOOGLE	THEY STORE AN IDENTIFICATION OF A SINGLE CUSTOMER AND IT IS USED TO CONTROL THE ONLY ONE VISITS, USERS DATA, AND CAMPAIGNS..	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl=es-419
QTRANS_FRONT_LANGUAGE	FIRST-PARTY	TURISMO.ANTEQUERA.ES		

DSID, IDE	THIRD PARTIES	DOUBLE CLICK	IT IS USED BY GOOGLE ADSENSE TO REGISTER AND INFORM ABOUT THE ACTIONS OF THE USER OF THE WEB AFTER WATCHING OR CLICKING ON ONE OF THE PUBLISHER'S ADVERTISEMENTS IN ORDER TO MEASURE THE EFFICIENCY OF AN ADVERTISEMENT AND DISPLAY ADVERTISEMENTS DESIGNED FOR THE USER.	HTTPS://SUPPORT.GOOGLE.COM/ADSENSE/ANSWER/2839090?HL=ES
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Note: The “First-Party” cookies are used only by the owner of this website. “Third-Parties” cookies are also used by the provider of the service indicated in the above chart.

Setting up of the browser to revoke and withdraw the consent for the use of cookies.

THE ANTEQUERA TOWN HALL reminds its web users that the use of cookies could be subject to their acceptance while installing or updating their browser. This acceptance can be revoked through the several available setting options for contents and privacy. THE ANTEQUERA TOWN HALL recommends its users to consult their browser help or to visit the help web pages of the main browsers.

- Firefox: <https://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-sitios-web-ratrear-preferencias>
- Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=es-419>
- Explorer: <https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-deete-manage-cookies>
- Safari: <https://support.apple.com/es-es/guide/safari/sfri11471/mac>
- Opera: <https://help.opera.com/en/latest/web-preferences/>
- For other browsers: check your browser documentation.

If users wish more information about how to revoke the given consent or about the process to disable cookies, besides asking any question about the Cookies Policy of this webpage, please contact THE TOWN HALL OF ANTEQUERA via the following address by indicating “Cookies Policy” on the subject.

Changes in the Privacy / Cookies policy

This webpage can modify the Cookies Policy in accordance with the legislative or regulative demands, or for the purpose of adapting such policy to the instructions given by the Spanish Agency of Data Protection; therefore, we recommend users to visit this web regularly.

Whenever significant changes are carried out in this Cookies Policy, users will be informed through the web: [HTTPS://TURISMO.ANTEQUERA.ES](https://turismo.antequera.es).